

Partnership and supporter opportunities

Event Overview

The British Geriatrics Society is committed to fostering research and providing continuing professional development. Our meetings highlight current clinical practice and to provide a platform to present research outcomes and showcase successful service delivery. The events accept abstracts from researchers around the world and welcomes multi-disciplinary audiences. The annual Falls Conference includes internationally renowned invited speakers to deliver keynotes alongside practical workshops. The detailed programme is devised by our Falls Section members. The conference attracts between 175 and 200 delegates.

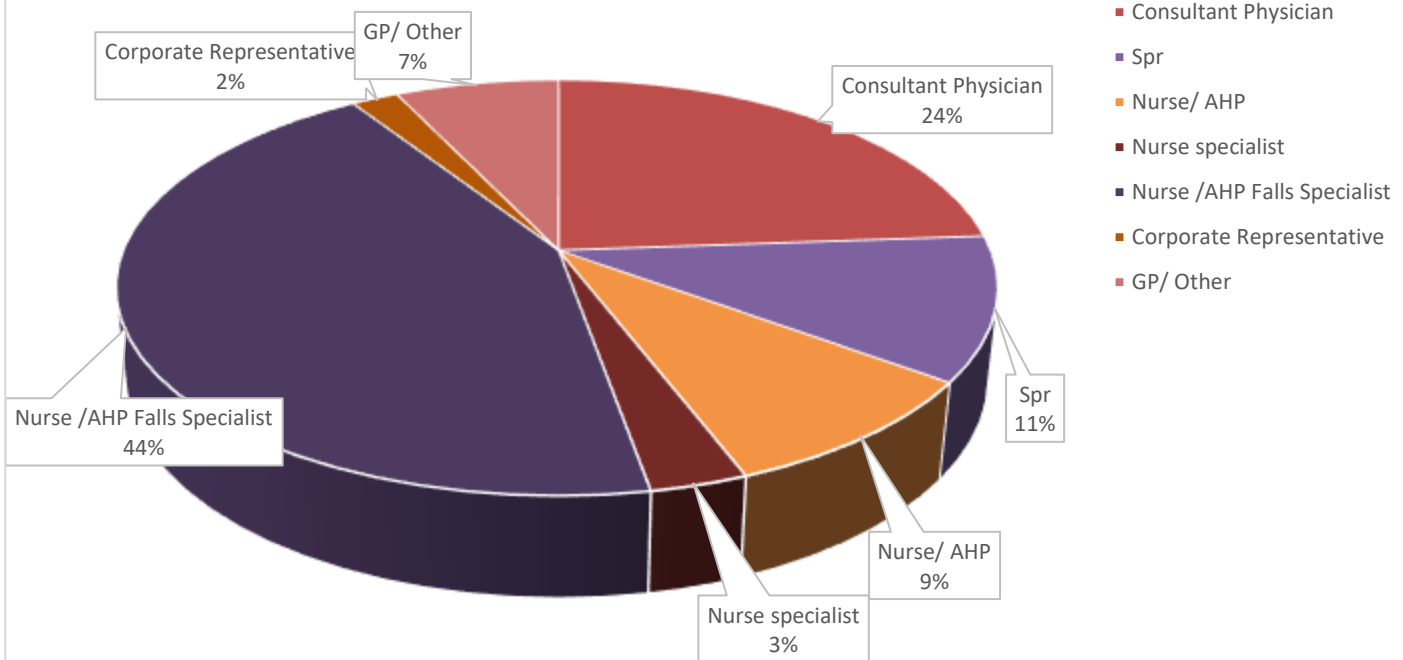
Who will attend?

The agenda attracts Geriatric Consultants, SpRs training in Geriatric medicine and Falls specialists from across the UK, Ireland and also Europe.

Why participate:

- Understand key issues, concerns and challenges facing fall and bone health specialists working with older people
- Hear focused presentations & the latest scientific research in the specialty
- Map new networks of key figures & opinion leaders
- Build stronger relationships based upon clear understanding of different stakeholder perspectives
- Gather direct feedback from medical professionals
- Raise awareness of your company as a leader in falls prevention and treatment
- Plan and prepare for future healthcare needs and demands of an ageing society
- Benchmark with competitors

Attendees Falls 2018



Partner package

Exhibition space 3m x 2m (4 only)

£1,500 + VAT

- Logo and acknowledgement on preliminary and final programme and event webpage
- Two complimentary registrations for the conference to include access to all scientific sessions, lunches/ coffees/tea and all conference materials
- Central location in catering space at conference
- Ideal for 3m x 2m pop-up stand or similar
- A delegate list where attendees have opted to share this data post event (includes delegate names, location and organisations).
- Access to 13 amp electricity supply is included (Additional mains supply must be ordered through the electrical contractor.)

Exhibitor

Table top 2m x 1m (6 only)

£750 + VAT

- Two corporate personnel to man the stand and access to exhibition area, lunches/coffees/tea and all conference materials
- Suitable for banner stand or similar
- Access to 13 amp electricity supply is included (Additional mains supply must be ordered through the electrical contractor.)

*An exhibition floorplan is available on request

Educational Partner Package (1 only)

£1,500 + VAT

Presented material will be recorded and put online following the event. All parallel sessions will be filmed and hosted in an online learning platform for delegates to access at their convenience. Following the conference, selected content can be released by the sponsor to a wider community via the BGS website. Acknowledgement to the sponsor will be added to the video creating a wide reaching branding opportunity for sponsors.

Wi-fi Package

£1,000 + VAT per day

With this package the sponsor will provide all delegates with access to the internet via wi-fi. A full acknowledgement to the sponsor will be given in the main room of the event and on the programme.

British Geriatrics Society Newsletter – (2 Adverts Per Issue)

£1,500 + VAT per newsletter.

Opportunities are available for a full or half page colour advert in the BGS newsletter. This is published bi-monthly and sent to over 2,500 members of the Society.

Personalised Invitations to the Event

Price on request

- Co-ordinated design and production of high quality, personalised invitations for sponsors' clients.
- Discounted rate for groups of healthcare professionals to attend the meeting.

This will help build a personal relationship with key delegates well in advance and extend discounted attendance to a defined number of invited delegates

Company literature in delegate packs

£495 + VAT company to supply insert and a maximum of A4 single sheet in size or a takeaway item - pens, notepads, key-chain (item to be agreed with BGS)

20th International Falls and Postural Stability Conference

20th September 2019, Prospero House, London

Or please complete this form and return it to conferences@bgs.org.uk or post, British Geriatrics Society Marjory Warren House, 31 St John's Square LONDON EC1M 4DN			
COMPANY DETAILS			
Contact Name*:	Surname:	<input type="checkbox"/> Dr	<input type="checkbox"/> Miss
Email address*:		<input type="checkbox"/> Mr.	<input type="checkbox"/> Ms
		<input type="checkbox"/> Mrs.	<input type="checkbox"/> Other.
Mobile phone*:			
<input type="checkbox"/>	Partner package - £1,500 + VAT	<input type="checkbox"/>	Exhibitor table top - £750 + VAT
<input type="checkbox"/>	Educational Partner Package - £1,500 + VAT	<input type="checkbox"/>	Wi-fi Package - £1,000 + VAT
<input type="checkbox"/>	British Geriatrics Society Newsletter - £1,500 + VAT	<input type="checkbox"/>	Company literature in delegate packs - £495 + VAT
Correspondence address:			
City:			Post Code:
Attendee 1 name:		Email:	
Attendee 2 name:		Email:	
Dietary Requirements:			
Disabled Access requirements:			
PAYMENT METHOD			
1. Pay by invoice <input type="checkbox"/>			
Please provide invoice instructions -			
Accounts payable contact name:			
Email:		Phone:	
Company Name:			
Invoice Address			
2. Pay by card <input type="checkbox"/>			
Please debit my card (circle one) <input type="checkbox"/> Visa / Mastercard		Valid from :	Valid until _____
Card number:		CVC/CVV number:	
Cardholder's name:		Cardholders Signature:	
Billing address (if different from above)			
City:		Post Code	
By signing below, you are signifying that you have read and agree to the terms and conditions of the event on the following page. A signature is essential for this form to be processed.			
<u>Signature</u>			
We/ I agree on behalf of my organisation to the terms and conditions for sponsorship and payment <input type="checkbox"/>			

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Notes

In return for funding for the meeting, there will be a declaration of support but the provider will have no input to the agenda or content.
 An area for exhibition table top stands will be made available in the area provided for coffee breaks and that 1 or 2 representatives will be allowed to be present at these stands.
 Educational material and literature can be displayed. ABPI guidelines must be complied with by relevant organisations.
 Funding must be provided prior to the meeting and confirmation of attendance will be given to the provider following the meeting.
 A list of attendees names will be provided without contact information following the meeting, where the attendee has opted in under EU GDPR requirements. The conference organisers will send a confirmation of your selection and issue an invoice & receipt.

Payment by direct bank transfer to:-

Account Name: **BGS (Trading) Ltd**
 Banker : Royal Bank of Scotland, London City Office, 62-63
 Threadneedle Street, London EC2R 8LA
 Sort code 16-00-15 Account No. 23190373
 IBAN GB62RBOS16001523190373 IBAN BIC/Swift code
 RBOSGB2L

Payment by invoice-

PO Number: **BGS (Trading) Ltd**
 Invoice Contact name:

 Invoice contact email:
 Invoice Address:

The conference organisers will send a confirmation of your selection and issue an invoice & receipt. Payment must be made within 30 days of confirmation from the British Geriatrics Society or your registration will not be completed

Event Partner package agreement

The following agreement is made between:

(1) **BGS Trading Ltd.**

hereafter referred to as the '**Society**'

and

(2) **the signatory of the sponsorship booking form**

hereafter referred to as 'Event partner'

1. The event partner agrees to pay the full amount plus VAT for the agreed package, details provided earlier in the document on the booking form.
2. Payment for exhibition space shall be made by the Event partner within 30 days of an invoice being issued by the Society. Payment must be made by cheque or bankers draft drawn on a United Kingdom bank in British Pounds.
3. No nails screws or other fixtures may be attached to any part of the Venue including floors and ceilings. No painting of any part of the Venue is to be carried out. The Event partner shall be responsible for any charges incurred by the Venue for any damage or disfigurement caused by the Event partner or its agents.
4. The Event partner will ensure that its employees and contractors will at all times act in accordance with the reasonable directives of the Society and will conduct themselves in an orderly manner and in full compliance with the reasonable directives and requirements of the Venue management and with all applicable laws ordinances and directives.
5. The Society shall not be liable for any claims arising from loss or damage from any cause whatever in respect of any property brought to the Venue by the Event partner or by a third party hired by the Event partner. The Event partner shall indemnify the Society for any claims arising from death, bodily injury or damage to property arising in connection with the installation or supply of any mechanical equipment or exhibit or stand supplied by the Event partner or anything permitted omitted or done thereon. The indemnity shall include any claim for consequential loss and all actions, proceedings, costs and demands for each and every claim.

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6. The Event partner shall effect adequate insurance in respect of public liability (£2 million British Pounds) and shall on request provide the Society with satisfactory evidence that adequate insurance is in force.
7. In the event of postponement or cancellation of the Event for any cause not within the control of the Society, the Society shall not be liable to the Event partner in respect of any actions claims costs or expenses including claims for consequential losses. If the Event can be postponed or rearranged the contracts for space shall be binding on all parties. In the event that the Event is cancelled or abandoned by the Society with no intention to rearrange at a future date the Event partner shall be entitled to a refund of the Event Fee.
8. If the Event partner cancels its booking at any time after acceptance of the booking the full Fee will remain due. The Event partner may increase their involvement at the Event after signing this agreement at the same rate previously agreed but subject to the further availability of suitable exhibition space at the Venue and remaining sponsored options. Space which is cancelled after this date, (including complete cancellation of the booking) will be charged at the full rate
9. A pre-condition of your being allowed to set up your exhibition stand is that you will provide us with a copy of your Health & Safety document and Risk Assessment no later than 7 days before setup day.