Age and Ageing Editorial Fellowship and #AAAJC

Dr Peter Brock

St7 Geriatrics

@petebrock7

BGS Autumn Meeting 2019

My hopes and expectations of the Age and Ageing Editorial Fellowship when I applied

What the Age and Ageing Fellowship actually involved

#AAAJC

My experience vs My expectations

BGS Autumn Meeting 2019

JOB DESCRIPTION

BGS Autumn Meeting 2019

The Fellow will learn about manuscript preparation, peer review, manuscript editing, journal production. The appointment will run concurrently with the Fellow's usual geriatric medicine training programme, or period out of programme for research.

The Fellow's roles will include involvement in general Journal business including **handling submissions (under the supervision of the Editor or AE).** The Fellow will be expected to write at least one editorial (with supervision); participate in some original research on the editorial process. The Fellow must also:

1. **Attend the Editorial Board meetings during their term as a non-voting member**
2. Attend at least one Committee on Publication Ethics forum/meeting
3. Attend the BGS autumn meeting, and assist in the review of posters and abstracts as required.
4. **Contribute to the journal's social media presence**
5. Compile a brief report (with their supervising Associate Editor/the Editor in Chief) at the end of the Fellowship, to be submitted to the Editorial Board

BGS Autumn Meeting 2019

MY HOPES, EXPECTATIONS AND PRECONCEPTIONS

BGS Autumn Meeting 2019

1. The captive audience of Age and Ageing

BGS Autumn Meeting 2019

1. The captive audience of Age and Ageing
2. How can Age and Ageing engage trainees
3. How can Age and Ageing engage clinicians
4. Age and Ageing as a brand
5. Research as part of my future career
6. Understanding the peer review process

BGS Autumn Meeting 2019

WHAT THE AGE AND AGEING FELLOWSHIP ACTUALLY INVOLVED

BGS Autumn Meeting 2019

Shadowing an Associate Editor

BGS Autumn Meeting 2019

Took part in audit of editorial standards

Evaluated results of readership survey

Attended Editorial Board meetings

Involved in writing a Commentary for A&A

Review of A&A social media

BGS Autumn Meeting 2019

#AAAJC

BGS Autumn Meeting 2019

Summary Data

- 5 editions, approx. every two months
  - Curated by James Fisher, Dan Thomas or Peter Brock
  - 1st edition: curated Mon-Fri
  - Later editions curated for 1 day only (1900-2100 GMT)

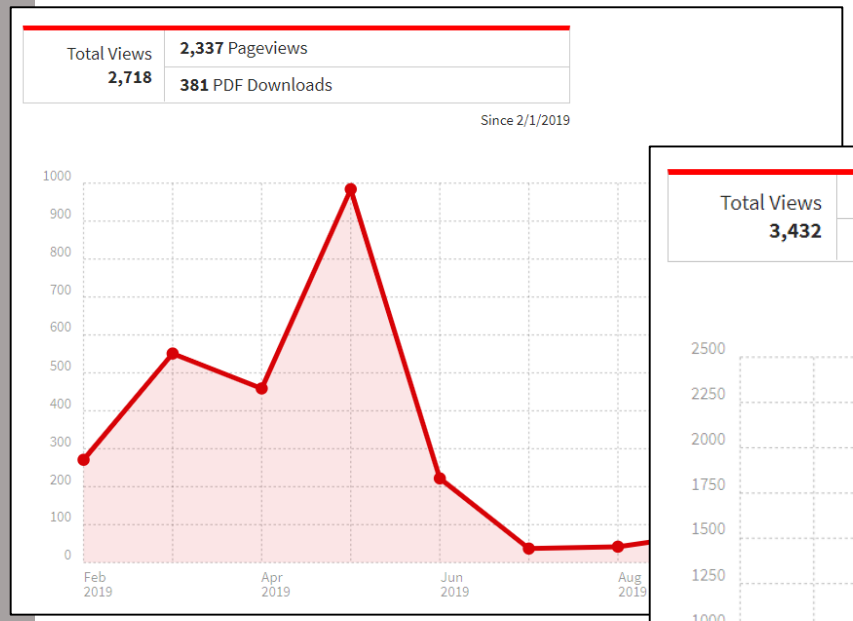
- Using #AAAJC:
  - Total of 1178 tweets
  - Total of 347 participants
  - Over 7 million impressions (the theoretical maximum number of Twitter users tweets *could* have directly reached – number of tweets multiplied by the account's numbers of followers repeated for all accounts, then finally summed)

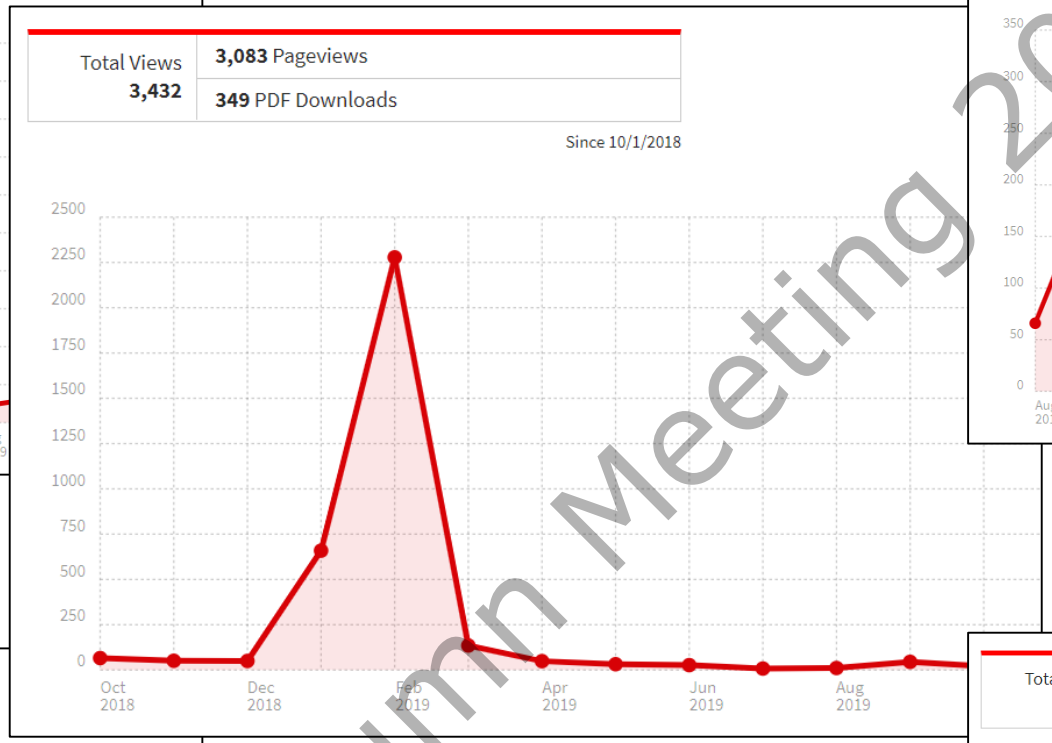
BGS Autumn Meeting 2019

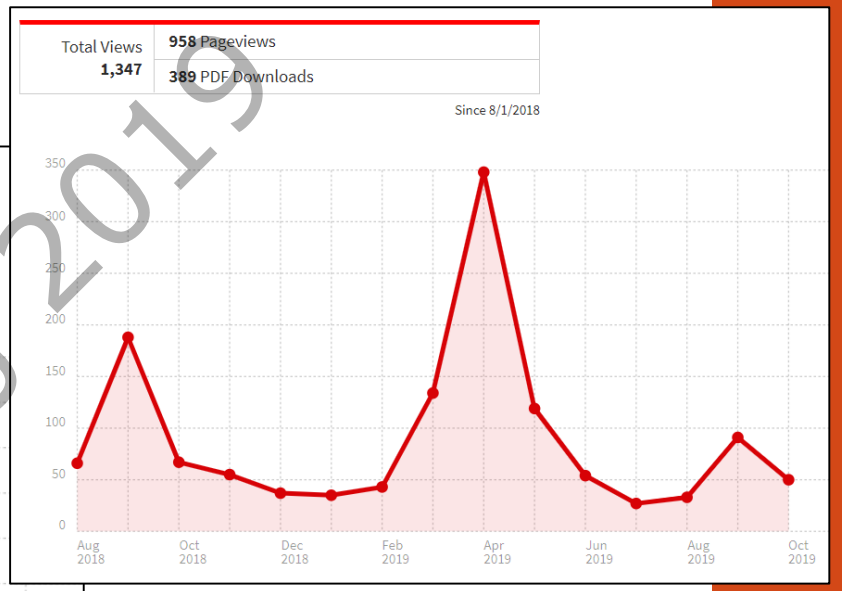
Papers Discussed

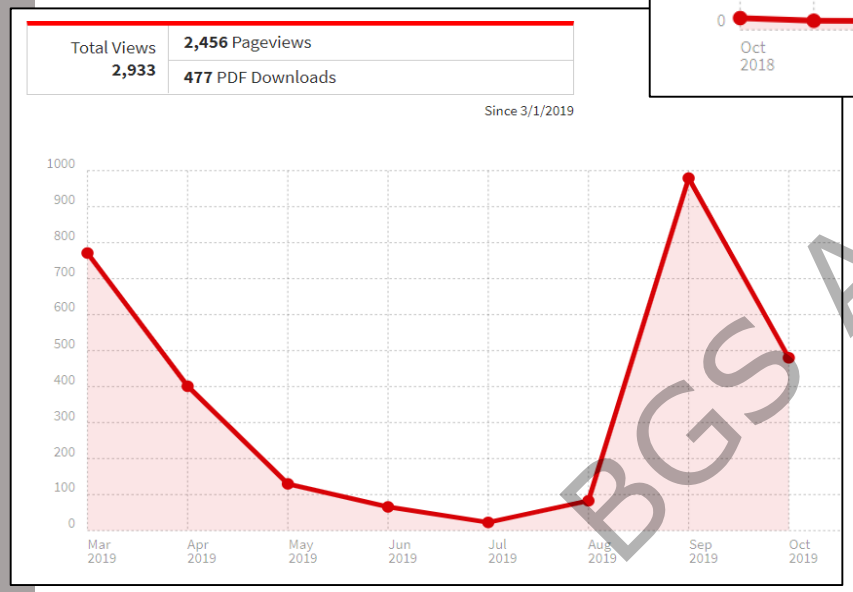
- Feb 2019: Fact Box decision support tools reduce decisional conflict about antibiotics for pneumonia and artificial hydration in advanced dementia (Loizeau et al.)
- April 2019: Antibiotic prophylaxis and clinical outcomes among older adults with recurrent urinary tract infection (Ahmed et al.)
- May 2019: Understanding the factors associated with patients with dementia achieving their preferred place of death (Wiggins et al.)
- July 2019: Understanding and improving multidisciplinary team working in geriatric medicine (Ellis & Sevdalis)
- Sept 2019: Can comprehensive geriatric assessment be delivered without the need for geriatricians? (Kocman et al.)

BGS Autumn Meeting 2019









Measurable spike in paper views/downloads evident

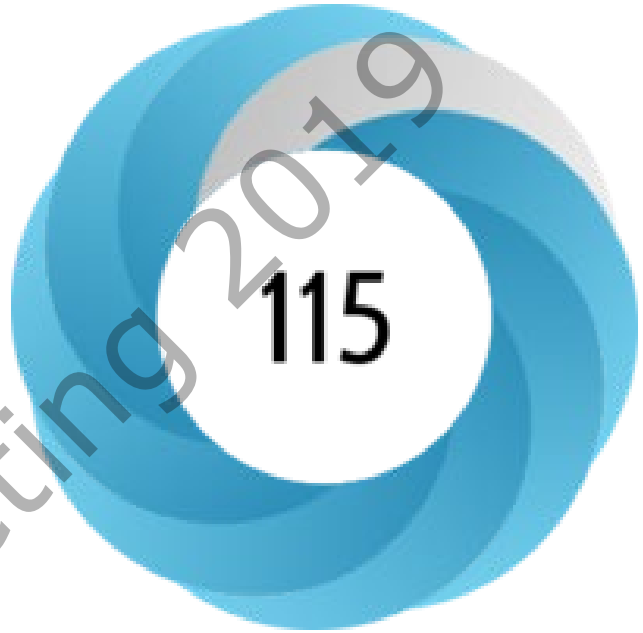
(likely due to both open access status of papers and #AAAJC)

BGS Autumn Meeting 2019

Altmetric Scores

- An at-a-glance indicator of the volume and type of attention a research output has received

- All AAAJC articles' scores fall in the top 5% of all research outputs ever tracked by Altmetric



https://www.altmetric.com/about-our-data/the-donut-and-score/

Date of #AAAJC	Rank (versus articles of similar age from A&A)
Feb	7/65
April	3/42
May	1/51
July	1/51
Sept	2/51

BGS Autumn Meeting 2019

Feb 2019: Fact Box decision support tools reduce decisional conflict about antibiotics for pneumonia and artificial hydration in advanced dementia (Loizeau et al.)

BGS Autumn Meeting 2019

Sept 2019: Can comprehensive geriatric assessment be delivered without the need for geriatricians? (Kocman et al.)

BGS Autumn Meeting 2019

Home / Healthcare Hashtags / #AAAJC / Analytics

The #AAAJC Influencers

Top 10 Influential

- @Age_and_Ageing 100
- @nchadborn 85
- @GERED_DOC 84
- @Laconic_doc 77
- @DrJimboFish 75
- @adamgordon1978 65
- @KIRSTY_OT 63
- @jaa_adams 57
- @sean9n 55
- @POBanerjee 54

Prolific Tweeters

- @Age_and_Ageing 47
- @Laconic_doc 32
- @nchadborn 19
- @DrJimboFish 19
- @GERED_DOC 14
- @FrancesMair 6
- @KIRSTY_OT 6
- @janis_cottee 4
- @RowanHarwood 4
- @POBanerjee 2

Highest Impressions

- @Age_and_Ageing 645.9K
- @nchadborn 93.2K
- @Laconic_doc 92.7K
- @GERED_DOC 43.7K
- @DrJimboFish 36.9K
- @dr_shibley 23.8K
- @FrancesMair 21.6K
- @mancunianmedic 20.5K
- @GeriSoc 19.6K
- @adamgordon1978 6.9K

The Numbers

1.064M Impressions

193 Tweets

47 Participants

3 Avg Tweets/Hour

4 Avg Tweets/Participant

Tweet

Twitter data from the #AAAJC hashtag from Wed, September 4th 2019, 3:30PM to Sat, September 7th 2019, 3:30PM (Europe/London).

symplur

MY EXPERIENCE

vs

MY EXPECTATIONS

BGS Autumn Meeting 2019

THE FUTURE FOR THE AGE AND AGEING EDITORIAL FELLOWSHIP

BGS Autumn Meeting 2019

Thanks

- Adam Gordon
- David Stott and Rowan Harwood
- Katy Ladbrook
- Susan Shenkin
- The entire Age and Ageing Board

BGS Autumn Meeting 2019