

2021 Sponsorship Packages



Virtual event platform

Swapcard

<https://swapcard.com/event-matchmaking-platform/>



Matchmaking

Customize your own matchmaking rules.



Meetings

Create qualified, face-to-face meetings.



Availabilities

Automate tables and attendees' available slots.



Chat

Let attendees interact before and during your event.



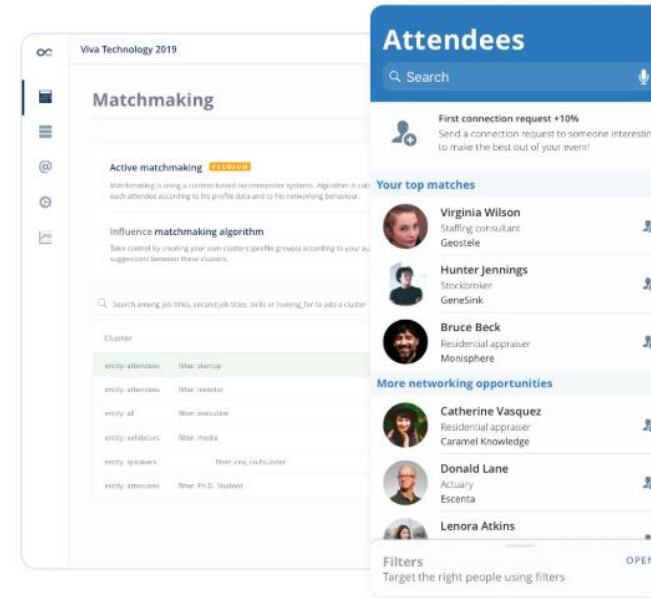
Reminders

Decrease no-shows with automatic reminders.



Track

Measure all meetings booked and preferences.



2021 SPRING AND AUTUMN PACKAGES

Hybrid

Gold Partner Package

- (£20,000 plus VAT)
- Satellite symposium - 20 minutes and 10 minutes for Q&A *Fully managed AV, hosted on BGS website for on demand viewing
- 6x4m exhibition stand and virtual booth
- Delegate capture form – capture attendee's details via your own form
- Key partner package – All sessions from event to include your logo and acknowledgement as key sponsor.
- Invite up to 50 delegate places. Up to 20 corporate attendees
- Virtual exhibition booth
- Facilitated chat/ video calls with attendees
- Delegate list
- Statistic reports on attendance, viewing figures, meetings requested and held

- **30 minute symposia**

- **Virtual and physical booth**

- **Branding**

2021 SPRING AND AUTUMN PACKAGES

Hybrid

Silver Partner Package

- **(£15,000 plus VAT)**
- **Satellite symposium - 20 minutes and 10 minutes for Q&A** *Fully managed AV, hosted via BGS for on demand viewing
- **20 delegate places. Up to 20 corporate attendees**
- **4x3m physical and virtual exhibition booth**
- **Facilitated chat/ video calls with attendees**
- Delegate list
- **Carousel logo as sponsor**

Bronze Partner Package

- **(£12,000 plus VAT)**
- **Satellite symposium - 20 minutes and 10 minutes for Q&A** *Fully managed AV, hosted via BGS for on demand viewing
- Up to 20 corporate attendees
- **3x2m physical and virtual exhibition booth**
- **Facilitated chat/ video calls with attendees**
- Delegate list

2021 SPRING AND AUTUMN PACKAGES

Hybrid

Spotlight on' Session - 5 only

- (£2,500 plus VAT)
- 15 minute video sessions* AV fully support by BGS
- Accessible by attendees at that time
- **"Spotlight on" sessions require review by Meetings Committee, and to be educational in content.*

Home delivery care package

- (£5,000 plus VAT per 1,000 virtual delegates)
- Improve the delegates' experience and help them enjoy the conference from home
- A5 letterbox sized parcel sent to all attendees
- Contains
 - Tea/ Coffee and biscuits
 - Notepad (BGS or your own branded pad)
 - Pen (BGS or your own branded pen)
 - Activity sheet (colouring page, join the dots)
 - A5 Sponsor inserts – company information, announcement
 - Other items i.e USBs, product samples (subject to size and weight limit)

2021 SPRING AND AUTUMN PACKAGES

Symposia slots

30 minute slots, uncontested with other programme content

- Tuesday 19.00
- Wednesday 12.30 and 16.00
- Thursday 09.00, 12.15 and 16.00
- Friday 09.00 and 13.15

- Live or pre-recorded content. Presentation format with Polls and Q&A
- Viewable on demand immediately after live broadcast. 4 weeks
- External CPD should be claimable by attendee without sponsor applying for separately

“Spotlight on” slots

15 minute slots, contested. There will be other programme content at this time

- Wednesday 09.45 and 15.15
- Thursday 13.00
- Friday 13.45 and 15.00
- Pre-recorded content from the sponsor. Viewable at that time slot only.

2021 SPRING AND AUTUMN PACKAGES

Hybrid

3x2m physical stand and virtual exhibition booth

- (£1,200 plus VAT) per day



Meetings

Create qualified, face-to-face meetings.



Chat

Let attendees interact before and during your event.



Track

Measure all meetings booked and preferences.

Sponsored virtual delegate packages

Sponsor **10** 1-day attendees - £415 + VAT

Sponsor **20** 1-day attendees - £750 + VAT

Sponsor **50** 1-day attendees - £1650 + VAT

Sponsored delegates will receive details about the sponsor who supported their place (Logo, link to website and 1 pdf attachment)

They will be requested to stop by the virtual booth and thank their sponsor

2021 SIG MEETING PACKAGES

Cardiovascular, Movement Disorders, Perioperative care of older people under going surgery, Continence, Falls and Oncogeriatric

Gold Partner Package - 1 only

- (£7,500 plus VAT)
- Satellite symposium - 20 minutes and 10 minutes for Q&A *Fully managed AV, hosted on BGS website for on demand viewing
- Delegate capture form – capture attendee’s details via your own form
- Key partner package – All sessions from event to include your logo and acknowledgement as key sponsor.
- Invite up to 50 delegate places. Up to 20 corporate attendees
- 3x2m Physical and virtual exhibition booth
- Facilitated chat/ video calls with attendees
- Delegate list
- Statistic reports on attendance, viewing figures, meetings requested and held

2021 SIG MEETING PACKAGES

Cardiovascular, Movement Disorders, Perioperative care of older people undergoing surgery, Continence, Falls and Oncogeriatrics

Physical and virtual exhibition booth

- (£850 plus VAT) per day



Meetings

Create qualified, face-to-face meetings.



Chat

Let attendees interact before and during your event.



Track

Measure all meetings booked and preferences.

Sponsored virtual delegate packages

Sponsor **10** 1-day attendees - £250 + VAT

Sponsor **20** 1-day attendees - £500+ VAT

Sponsor **50** 1-day attendees - £750 + VAT

Sponsored delegates will receive details about the sponsor who supported their place (Logo, link to website and 1 pdf attachment)

They will be requested to stop by the virtual booth and thank their sponsor

ADDITIONAL PACKAGES

Virtual events only

Home delivery care package

- (£5,000 plus VAT per 1,000 delegates)
- Improve the delegates' experience and help them enjoy the conference experience from home
- A5 letterbox sized parcel sent to all attendees
- Contains
 - Tea/ Coffee and biscuits
 - Notepad (BGS or your own branded pad)
 - Pen (BGS or your own branded pen)
 - Activity sheet (colouring page, join the dots)
 - A5 Sponsor inserts – company information, announcement

Webinar sponsorship

Supporter package 5 max per webinar

- (£625 + VAT)
- Allows for a BGS webinar to be free to all healthcare professionals (Log in wall) and available on demand for 1 year on BGS site